PRESIDENTIAL
ACADEMY
INSTITUTE OF MANAGEMENT
SAINT PETERSBURG

SCIENCE & RESEARCH









- DIVERSIFYING COOPERATION BETWEEN UNIVERSITIES
- CREATING NEW AND CONSOLIDATING EXISTING SCIENTIFIC RELATIONSHIPS
- ENHANCING THE QUALITY OF RESEARCH-BASED EDUCATION

CURRENT AND LATEST RESEARCH

The Presidential Academy in St. Petersburg is a powerhouse of research in social sciences, humanities and economics.

A wide range of research projects based on internal and external funding has been completed and is ongoing, including projects led by young scientists, both as an internal initiative and in collaboration with other organizations.



Political Studies and International Relations

- Assessment of the prospects for cooperation between BRICS countries in the Arctic Economic Space in the context of the renewing of global governance institutions
- Agents of political socialization in modern Russia on the example of the media discourse of St. Petersburg
- Social protection of the population within the frame of Russian federalism as the basis for political stability of society
- Strategic communications as a tool for managing collective memory in the context of civilizational and geopolitical confrontation

Public Service and Administration

- Conceptual model and methodological tools for the digital transformation of regional strategic planning based on intelligent big data analysis
- Development of the methods and models to support managerial decision-making in problem focused management systems based on lean manufacturing approaches amid uncertainty and risks
- Agricultural lands use by municipal entities in the Leningrad Region: assessment of the efficiency and methods of its improvement
- Long-term planning for the social and economic development of the rural agglomeration in the Republic of Karelia aimed at building necessary measures to provide local population with essential social services
- Concept for the development of a network of health resort facilitiesin the Leningrad Region and research in the field of standardization of such facilities
- Development of a digital competencies model for municipal officials
- Development of digital competencies of civil servants in the era of artificial intelligence

Economic Issues

- Development of organizational and economic management processes of regional production sustainability based on a platform approach
- Analysis of the strategies and tools for small-to-medium size businesses to adapt to environmental changes
- Sustainable economic development in the Leningrad Region based on spatial and structural transformations (theory and practice)
- Import dependence of St. Petersburg economy: the capacity of regional industrial complex to substitute key commodities through the growth in domestic production

Journalism Issues

- Brand media: transformation of formats, genres, and functions
- Brand media: new technologies and practices



Logistics and Customs

- Logistics and foreign economic activity of the Russian Federation amid geopolitical instability: current impediments and strategic development prospects

Education and AI

- Educational innovations as a driver of media literacy for university students
- The role of student organizations and associations in the development of soft skills and personal qualities of students enrolled in St. Petersburg universities
- Application of artificial intelligence tools when teaching university studentsin public administration and ways of its optimization
- Enhancing the socio-economic efficiency of higher education in the era of artificial intelligence

Legal Science

- Legal foundations of marine spatial planning in the Russian Federation
- Legal mechanisms for encouraging entrepreneurship: social and environmental aspects

Research and projects conducted by RANEPA St. Petersburg academic staff and scientists enrich contents of lectures and training workshops.


Социальные программы
и их результативность

PROSPECTS FOR SCIENTIFIC COOPERATION

The Presidential Academy in St. Petersburg conducts research in various formats, including those with an active involvement of talented student research teams led by experienced academics.



Economic Issues

- Comparative analysis of the development of marketplaces in Russia and China
- Historical and institutional analysis of economic reforms
- Development of international financial markets
- Prospects for the formation of an EAEU-China free trade zone
- Methodology for ensuring the efficiency of circular economic systems in a region
- Methodology for forming clusters at the regional level
- Prospects for cooperation between Russia and China in the IT industry
- Development of transport corridors in current geopolitical situation
- Analysis of economic management experience during periods of global transformation
- Revenue management of the hotel enterprise
- Innovative marketing technologies in tourism
- Communicative marketing and formation of international tourism products for target tourism markets
- Fundamentals of time management and efficiency of organizing business processes in tourism and hospitality
- Doing business in Russia

Political Studies and International Relations

- Language policy and language education as factors of sustainable state development
- Strategic communications as a tool for managing collective memory amid civilizational and geopolitical confrontation
- Geopolitical priorities of Post-Socialist Countries in Central and Eastern Europe: between the EU and the EAEU
- Central Asian Countries in the context of the Chinese Belt and Road Initiative
- Global Africa: development prospects and resources in the 21st century
- "The turn to the South": Russia's foreign policy priorities in interaction with the Global South
- The digital agenda in contemporary international relations
- The Arctic vector of modern geopolitics
- The political discourse of right-wing populists
- Cultural property restitution issues and the importance of international cultural cooperation for international relations
- Challenges of ensuring energy security in the Balkan states
- Challenges and prospects of ensuring military security in Europe
- Prospects for Serbia's European integration and its consequences for relations with Russia

Scientific output contributes to visibility and promotes RANEPA St. Petersburg within the research and educational community, both in Russia and globally.

Security Issues

- Ensuring economic and national security based on technological sovereignty
- Application of artificial intelligence and modern end-to-end solutions in various economic sectors
- Ensuring energy security through the use of nuclear and low-carbon energy, as well as renewable energy sources
- Development of unmanned vehicle systems and electric transport
- Development of modern industrial technologies, including robotization and 3D printing
- Improvement of state's defense capability, cybersecurity, cryptology and critical infrastructure protection
- Ensuring food security



Journalism Issues

- Journalists in the blogosphere: best practices and issues of implementation
- Current practices of advertising and PR discourse
- Brand journalism: new technologies and practices
- Convergence journalism: the evolution of genres and tools



Linguistics, Intercultural Communication and Translation Issues

- Formation of the future specialist's personality: an interdisciplinary aspect
- Traditional spiritual and moral values as a basis for forming a young professional's personality: an interdisciplinary approach
- Formation of a value-driven worldview in pedagogical activity
- Values and anti-values in various types of discourse (media, political, religious, pedagogical, etc.)
- Mediatization of linguistic elements on the Internet
- New lexical phenomenon
- Current trends in language development (Russian and others)
- The language of official documents
- The language of fiction
- Problems of language description in school textbooks
- Song poetry: bard songs, rock poetry and other
- The language of online literature
- Stylistics of regional publications (intermedial studies)
- Linguistic aspects of cultural interaction (literature, business and art)
- Business communication
- Educational innovations in teaching Russian as a native and as a foreign language
- Literacy and media literacy in communication
- Linguistic and cultural space of the 21st century: challenges and prospects (the Foreign Languages Department has reached the Kyrgyz National University)
- Intercultural communication in tourism and hospitality

Public Service and Administration

- Youth attitudes towards family, parenthood and childhood
- Ethics of AI application in public authorities
- Strategic directions for regional territorial development

Customs and Logistics Issues

- International trade in intellectual property (intellectual property protection, Artificial Intelligence, counterfeit products, customs control)
- Digital logistics in a multipolar world
- Customs regulation as a tool for facilitating foreign trade activities
- International transport corridors
- Green logistics
- Problems of consumer patriotism

Legal Science

- Legal realism in China and Russia
- Comparative analysis of the role of parties in state activities: China and Russia

DISCOVERING AND CREATING NEW KNOWLEDGE AND IDEAS

We are ready to support any research-based and action-oriented project in areas where we possess the required expertise.

Contact us at **ums-sziu@ranepa.ru**

Learn more about our research activities



eng.spb.ranepa.ru